## Annual *report* 2021

## Building *an inclusive* and substainable world

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Fondation de France

La Fondation de toutes les causes

P'tits Blosneurs, an association in Rennes.

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### Editorial by Pierre Sellal, President of Fondation de France An interview with Axelle Davezac, Chief Executive Officer Inspire Our desire to promote the development of philanthropy.

Enabling the expression of all forms of generosity is in Fondation de France's DNA.

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## Take action

Since its creation, Fondation de France has focused on developing effective solutions to meet society's needs.

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## Locally

Our ambition is to be known as being the best point of contact for anyone who wants to commit to the common good. **P.18** 

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## "Trust merits excellence"

Editorial by **Pierre Sellal,** President of Fondation de France

very upheaval that strikes our society, our environment, or an area of the world reveals or accentuates vulnerability, fragility and inequality. We have collectively felt these impacts during the two years of the health crisis, which has not yet been completely resolved. In the spring of 2022, the return of armed conflict on the European continent is cruel for the populations who are its victims and devastating for economies. It imposes a new set of emergencies, and a revised equilibrium between objectives and priorities for collective action.

This panoply of issues directly concerns philanthropy and has mobilized Fondation de France over the past months. The challenge has been to respond as appropriately as possible to these urgent appeals, devising and implementing necessary emergency actions while at the same time maintaining ongoing programs, especially educational and social projects, where long-term activities are essential to effective support.

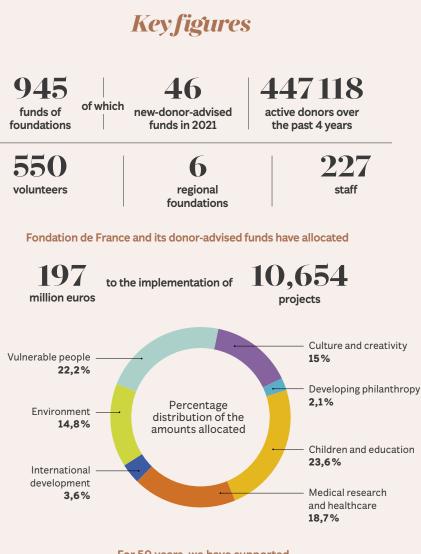
If Fondation de France has been able to accomplish this dual mission, it is thanks to the generosity of its donors and the commitment of its founders, who have expressed their support with extraordinary force and magnitude. In fact, in 2021, the amount of funds received from donations and bequests reached an unprecedented level. Forty-six new foundations are now under the aegis of Fondation de France, remarkable in the diversity of their founders, the scope and range of their causes, and the amount of funds committed to their support.



It is the intensity of this display of trust, as much as the acuteness of the needs imposed by the state of our world and our society, that drive Fondation de France. More than ever, it must effectively and fully fulfil its role as an advocate for the public interest. This annual report explains and clarifies the steps taken to adapt and renew the implementation of its social missions, when the need arises. Naturally, these efforts will continue and deepen over the coming months. At the same time, Fondation de France will pursue actions that target a stronger presence on an international level, as well as our ongoing effort to strengthen our commitment to our founders and the organizations that we support. Commitments that all of the teams at Fondation de France take to heart, along with the belief that trust merits excellence.

## The leading *philanthropy network* in France

Philanthropy is a driving force contributing to a more peaceful, inclusive and sustainable world. This firm belief prompts Fondation de France to encourage everyone to commit to the common good. Our mission is to support the urgency to take action and transform it into effective projects, in all nonprofit sectors.



For 50 years, we have supported over 200,000 projects in all areas of public interest.

## «Inspire philanthropy, support generosity in all its forms and take action – locally »

An interview with **Axelle Davezac,** Chief Executive Officer



In July 2021, meeting with the nonprofits supported by Fondation de France, a year after the double explosion that ripped through the port of Beirut and part of the city. In 2020, the pandemic disrupted our lives and in 2021, its impact continued to be felt. Given the context, what are your thoughts on the past year?

It's important to highlight that our society weathered this unprecedented crisis thanks, in no small part, to French people's civic engagement. This was true of nonprofits, volunteers on the ground, foundations and donors, whose loyalty was remarkable. In 2021, donations increased even more! And as we speak, the mobilization for Ukraine once again shows us the power of our donors' willingness to take action. French people don't want to watch helplessly as crises and tensions create divisions in the world. They want to act for the common good and contribute to building our society. **Civil society is motivated to engage, complementing the work of government agencies.** This momentum motivates individuals, and also companies, which are increasingly ready to engage in philanthropy.

### 2021 was also a year for rethinking the Fondation de France model. What does this model aim to achieve?

Like any other organization, Fondation de France has to regularly take action and also acknowledge the need to adapt to change, fine-tune its objectives and re-define its priorities. The pandemic accelerated the process, homing in on one key question: how can our society be more resilient in the face of crisis? Our model has now been structured around four major themes: inspire, support and take action – locally.

### Does "inspire" refer to Fondation de France's place in the French philanthropy sector?

Yes, but there's more to it than that. This is a vision that lies at the heart of Fondation de France's mission, but its scope is even broader. Its overarching aim is to develop philanthropy, to encourage everyone to act, to make their contribution, to engage in a collective project bigger than them. As the leading philanthropy network in France, the part played by Fondation de France is a major one, as we hold special responsibility in this sector. Inspiring philanthropy also means promoting the uniqueness and value of its contribution to addressing our **society's challenges**, by showcasing some of its flagship projects. Another of our tasks is to build a solid corpus of knowledge on the sector, largely thanks to the Philanthropy Observatory surveys. Lastly, we develop collaborative projects, by helping French and international stakeholders to come together.

### You've pointed out the sustained and powerful nature of donors', founders' and corporate sponsors' engagement. How do you meet their expectations?

Our mission consists in supporting all forms of engagement and all forms of generosity. More than 900 donor-advised funds and 400,000 donors place their trust in us and we owe them transparency, proactiveness and efficiency. It's up to us to devise and offer the most effective assistance we can, by addressing individual expectations. It's also up to us to get all these stakeholders to come together to exchange views, share good practices and organize discussions and meetings. In 2021, the success of the workshops we held on various causes is evidence of the need for such meetings and joint projects bringing together donor-advised funds, experts and nonprofit stakeholders. Fondation de France is a home for philanthropy and its windows are open to the world.... Its reach extends to the French regions and but also to other countries in particular in Europe, as there is so much that we can learn from other countries and so much we can achieve with them.

### In 2021, close to 11,000 projects were supported by Fondation de France, through its programs and donoradvised funds. A powerful force! How should it be deployed, now and in the future?

The needs are huge and philanthropy can't address them all, but Fondation de France needs to work out where its impact is greatest, new solutions are being tested and value is being added. The goal here is: "taking action - locally." 2021 focused on reworking the strategy of our charitable programs, which prioritize our work. We have identified two interconnected issues. The first is the increase in community breakdown, which translates into social isolation and higher levels of vulnerability including "dropping out" in certain social groups. It saps social interactions, threatening the very possibility of a more dispassionate and constructive public debate. The second issue is related to the rapid changes in our environment. How can we develop lifestyles that prevent - and where possible, reduce - the impact of climate change? How can we structure an entirely digital society without ignoring those most at risk, while also ensuring that it is inclusive and embraces solidarity? On these two action themes, philanthropy can and must mobilize not just resources but also the wonderful abundance of energy and collective creativity that our country has shown it can deploy.

### The Foundation's Project

Established in 2018, the aim of the Fondation de France Project is for staff and volunteers to share a goal, a common outlook and the unshakable and collective will to make a difference. In the light of the pandemic and the key challenges that have surfaced in its wake, the Foundation's Project has been adjusted to meet four cross-cutting objectives: inspire, support, take action ... locally.



Annual report 2021





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## **Revealing the full potential** *of philanthropy*

Fondation de France was created more than 50 years ago to develop philanthropy in France. Inspiring and encouraging people to engage for the common good, making them realize everyone can take action – that is its core mission. By supporting thousands of charitable initiatives, Fondation de France and its donor-advised funds represent a melting pot of social and environmental innovations, some of which have since inspired public policies.

### Encouraging and promoting the willingness to act

Year in, year out, and despite various crises, the generosity of French people has remained steadfast. To encourage and transform this desire for engagement into practical and effective projects, Fondation de France is instrumental in facilitating a culture of philanthropy. It does so by promoting exemplary initiatives likely to generate others, encouraging the sharing and dissemination of good practices and providing a perspective on the legitimacy of philanthropy and its unique nature, which complements

the work of government agencies. For example, Fondation de France supported the first survey of the impact of generosity, led by *France générosités*, which analyzed the systemic benefits (direct benefits and financial and social costs avoided) of nine philanthropic projects presented at a conference in November 2021.

### Advancing the corpus of knowledge on philanthropy

In order to professionalize the sector, Fondation de France also contributes to advancing and sharing knowledge. It created the Philanthropy Observatory 25 years ago, to produce reliable data on the foundation sector, study its evolution and contribute to its profile and recognition. In 2021, the Philanthropy Observatory published three >>> major surveys: "Les fondations et fonds de dotation en France" (Foundations and endowment funds in France), "Le Panorama national des générosités" (A review of generosity) and "Rapport sur les solitudes en France" (Alone in France). It also initiated the publication of other important works with academic and institutional partners, including: Enquête sur le changement systémique (Survey of systemic change), produced by NGO Ashoka (a network of social entrepreneurs), which surveyed around a hundred foundations and endowment funds. "This new survey assessed the philanthropy players' level of knowledge and practices on the concept of systemic change. It also assessed the need for training and information sharing," explains Maja Spanu, Head of the Philanthropy and International Affairs Mission. "In 2022, a qualitative analysis, led by the Essec Chair of Philanthropy, will be added to this stock take." These publications represent the first building block of Projet Racine, a coalition of players (Ashoka, Entreprendre&+, Fondation de France, ESSEC, Fondation Bettencourt Schueller, Fondation Entreprendre and Ticket for Change) coming together to promote systemic change in the philanthropy sector. The objective is to see changes in practices in the philanthropy sector and encourage stakeholders to adopt this model, for greater impact.

### A coalition for action

Fondation de France is heavily engaged in a number of networks, both national (French Foundation Center, France générosités, etc.), and international (EFC – European Foundation Centre, NEF – Network of European Foundations, etc.). In 2021, Fondation de France supported the French Coalition of Foundations for Climate to mobilize the sector on climate change issues. With its partnership with WINGS (World Initiatives for Grantmaker Support), Fondation de France supports nonprofit TrustAfrica, which raises private funds for projects serving the public interest in Africa.

In addition to sharing experience and pooling projects, Fondation de France also takes collaborative action, by contributing to discussions with policy makers, to develop a legal, fiscal and political framework that promotes the development of philanthropy.





in France, Fondation de France has a thorough understanding of the booming funds and foundations sector. This annual review presents key trends, data and issues.

### A National Review of Generosity 2021 september



This is a study published every four years, which examines charitable giving in France and volunteer engagement. These national studies analyze donor profiles and the various forms of giving.



Cécile Malo, executive director of Fondation de France Méditerranée, with team members from Pain et Partage in Marseille.

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## A model based on trust, sustainability and sharing

Founders, donors, testators, project leaders... they all need to access vital expertise and advice at Fondation de France, helping them transform their urge to act into practical and effective action. We meet those who make this model work, day after day.



**Claire Broussal,** In charge of assisting donor-advised funds in the field of education

I assist about 20 donor-advised funds working in the field of education. Whatever their size, longevity and history, they all have the same expectations in terms of assistance and advice.

For instance, we can provide advice on how to engage staff in a corporate foundation, or help select a cause or



project in a family foundation. As the leading philanthropy network in France, we also encourage meetings and collaborations thanks to our network of donor-advised funds. In 2021, to illustrate the theme of education, we organized a workshop focused on very young children with several founders and project leaders who shared the same passion: philanthropy serving equal opportunity. These events aim at pooling areas of expertise and good practices and to identify those projects needing to be led jointly for lasting impact.

Fondation de France has close to 450,000 donors. Our mission is to create a sustainable relationship based on trust. It's important for donors to see what impact their gifts have on the ground. While being mindful of not sending too many letters calling for funds, we provide them with up-to-date information on the work carried out, thanks to them. For example, they receive updates on a cause they are particularly passionate about. To make the best use of all donations,



the cost of all our fundraising and gift processing activities are kept very low. In fact, the Cour des comptes pointed out that out of 100 euros, we only spend 6 euros on processing donations and fundraising!



Sophie Maintenant, Marketing manager

We welcome and assist people who wish to entrust us with a bequest of all or part of their assets. Making such a donation means leaving a legacy, gifting not just resources but also values, projects and beliefs. The interaction between our teams and each testator is vital. It helps the person making a bequest to talk through their wishes in detail, to jointly design a completely personalized project, regarding both the purpose of the bequest (the causes to be supported)

## Loyalty

and the 'liabilities' incurred. When Fondation de France accepts a bequest, it does so once it is certain that all the wishes of the deceased person can be obeyed to the letter.



Vincent Boulanger, In charge of testator and notary relations



Sophie Charro, Head of major and corporate donors

Our relationship with major donors is built on Fondation de France's values of reliability and rigor. Our donors place their trust in us, and we are keen to show them the practical results of their generosity. They each receive detailed information on the progress and impact of the projects they have supported. We organize events, for example, with researchers for the Medical research Grand Prize, or with the winners of our "Déclics jeunes" grants (a competition of young people's initiatives). We also offer visits to nonprofits. All these initiatives add meaning to giving. Many companies are also actively committed to our mission. For example, the Biocoop network introduced 'militant giving' with a point-of-sale rounding-up campaign to benefit our Community Holiday Dinners, which are also supported by Group Labeyrie. For their part, automotive equipment manufacturer Faurécia supported our large-scale call for funds #Student-Solidarity. This year, another important partnership led to Monnaie

## Meaning

de Paris minting a commemorative coin, the proceeds of which will be allocated to medical research. With every project, our objective is to create an activity with our partners that is meaningful and provides a focus for their engagement.



Sabine de Soyres, Head of foundation development and bequests

In 2021, 46 new donor-advised funds joined Fondation de France. They represent the outcome of a special relationship that started several months before. For families and individuals, the idea of setting up a foundation is often born of indignation in the face of injustice, the desire to share and show solidarity, or sometimes, a personal experience. We help them fine-tune their project and set out the most effective philanthropy strategy possible.

For companies, many of whom are already committed to CSR principles, setting up a foundation is a way for them to take their charitable activities to another level. Their thinking helps them set out the precise role the foundation is to play in serving



the public interest, engaging staff and being meaningful in terms of the company's sector, history and values.

Like all program leads, I support project leaders working for a charitable cause, in this case welcoming migrants and integrating them into society. We identify and support grassroots projects, whose aim to promote social interaction,

## Dialogue

access to rights, housing, integration and so on. They are chiefly led by civic organizations, which are located across the country and often rely on volunteer engagement. Given these organizations' size, their need

for support and advice can be significant. From the project's inception, our experts and volunteers engage in an active and supportive dialogue, to help nonprofits optimize their projects' structure. We visit them regularly to review the progress achieved, talk through possible difficulties and help them constantly adapt solutions to the needs of beneficiaries. A large part of this journey requires bringing together both the players and the projects involved!



Suzanne de Bellescize, head of the Culture and society department, and in charge of the Migrant Program

**Thank you** sponsoring companies and partners in 2021. Including in particular:

Monnaie de Paris JA Delmas Banque Postale Consumer Finance Fondation Faurecia BNP Paribas Clemessy Services Labeyrie Fine Foods Société Générale IF International Foundation

### **SDGs at the heart** of our missions

Sustainable Development Goals (SDGs), as defined by the United Nations in 2015, have been fully integrated into the more than 10,000 public interest projects supported by Fondation de France and its donor-advised funds every year. Combating poverty, reducing inequalities, protecting the environment – since 2019, Fondation de France measures its contribution and that of its donor-advised funds in all these fields.

### Every year, 10,000 projects contribute to SDGs

In 2021, and in response to the continuing health crisis, the activities of Fondation de France and its donor-advised funds focused on three SDGs in particular.



### **SDG 4** Quality Education

The pandemic worsened existing inequalities in education. The consequences were serious, especially regarding school dropout and the digital divide. To respond to these growing issues, education was our priority in 2021.

### SDG 3 Good Health and Well-Being

For two years, the Covid-19 pandemic has put health at the top of our concern list: medical research, mental illness, young people's health and support for carers and health workers.

### **SDG 10** Reduced Inequalities

Most of the projects we support contribute to reducing inequalities, be they economic, geographical, or related to disability and gender.

### Developing a sustainable development culture internally

Under the framework of Agenda 2030, Fondation de France launched several initiatives to reduce its environmental footprint, including a carbon impact assessment, recycling program, "zero plastic" initiatives and awareness campaigns, sustainable purchasing practices, collaborations with community caterers, etc. In 2021, while continuing its program to reduce greenhouse gases generated by its activities, Fondation de France decide to actively contribute to the preservation of French forests, which are threatened by climate change. It created a partnership with "Sylv'acctes, Forests for Tomorrow," an organization that sustainably manages French forests. "With Sylv'acctes, we contribute to preserving forests by encouraging involvement by all stakeholders and promoting local socio-economic benefits," explains Thierry Ployart, head of Fondation de France's work environment department.

### Promoting an ecological and inclusive approach

The 17 SDGs are interdependent. Whatever field project leaders operate in (education, healthcare, etc.), it is essential that environmental issues be taken into account. With this in mind, Fondation de France proposes a special tool called "e+" to help founders take action for the environment. This method assesses the project's environmental impact and identifies the most sustainable solutions. *"Right now, around 100 projects supported by Fondation de France use this method,*" notes An-Gaelle Bénédic, director of programs and foundations for ecological and inclusive transition.





# Supporting those most in need

Serial lockdowns, economic slowdown, social distancing—the impact of the pandemic significantly marked the year 2021. To lay the ground for sustainably rebuilding social cohesion, Fondation de France and its donor-advised funds constantly adapted their activities, combining emergency assistance with long-term initiatives.

> he context of enduring crisis placed a heavy burden on those most vulnerable, be it young people, women at risk, elderly people, or people with disabilities. Everywhere, inequality and vulnerability increased. As can be seen in the results in our annual report, Alone in France. In 2021, more than half of French people (54%) were isolated or did not have any connection to a community. That is 18 points more than in 2020! And this phenomenon does not spare young people: over half express a feeling of abandonment, exclusion, or uselessness.

### Young people on the front line

In fact, young people have had their share of difficulties: they are twice as likely as the average French person to be dealing with poverty or unemployment. Since the beginning of the pandemic, several of Fondation de France's higher-education donor-advised funds, such as Fondation EM Lyon Business School and KEDGE Business School's Foundation for Responsible Management have mobilized to help students affected by the health crisis. In March 2021, operation #Solidarité-Etudiants, launched by Fondation de France, in partnership with the newspaper *La Croix*, raised over €500,000 to fund twenty initiatives supporting students in difficulty, including emergency aid (food, hygiene products, housing, etc.), digital equipment and psychological assistance.

### Mental health: identifying, promoting and sharing innovative practices

The health crisis has had serious consequences regarding the mental health of the population. The very unusual living conditions linked to the pandemic pushed thousands of people towards anxiety, depression and more serious mental health disorders. *"For several years, Fondation de France has mobilized to help people suffering from psychological disorders, as well as their families,"* notes Dr. Nathalie Sénécal, director of the Health and Research department at Fondation de France.

**>>>** 

\*\*\* "Our experience has allowed us to quickly support those most in need during the crisis. At the same time, we have been looking at how to manage mental disorders on a more global level, in concertation with stakeholders involved in health, housing, employment..." This effort is also at the heart of the activities of many donor-advised funds, including Fondation Sisley-d'Ornano, Fondation Chantelix, Fondation Vincent Verry, Fondation Geneviève Allier, and more recently, Fondation Béa.

Four years after initiating the *Ateliers Parlons Psy* (Let's Talk About Therapy Workshops), in 2021 Fondation de France organized the Mental Health Recovery Workshops. The goal: to promote the most innovative practices addressing the concept of recovery\* for people with psychological disorders. The first edition of the workshops, held in November in Lyon, highlighted some sixty exemplary projects and brought together over 400 participants.

### *Environment:* investing in the younger generation

The health crisis made clear how urgent it is to accelerate the transition towards other ways of living, producing, moving from place to place and designing living spaces more respectful to the climate and biodiversity. To make this shift, it is essential that civil society is fully involved, and in particular, the younger generation. For this reason, in 2021 Fondation de France and three of its donor-advised funds - Fondation Nature & Découvertes, Fondation Terra Symbiosis and Fondation Léa Nature-Jardin Bio – decided to join forces by launching a call for projects called "Grow Up With Nature." Their goal: encourage the link between children and nature through active pedagogy. And to get young people into the picture, Fondation de France, Fondation Léa Nature and Fondation Nature & Découvertes partnered with Foundation for Nature and Man to support nature protection activities carried out by 15- to 35-year-olds.

\* Recovery is a new approach to mental health that takes into account living conditions, the possibility of making new social connections and new professional options... without waiting for a hypothetical cure.



La Maison des Sages in the Yvelines department, is a house-share scheme for older or dependent residents.

### Security vs. social contact: the challenge of old age

Another cause that mobilized Fondation de France this year was elderly people. On the grounds of protection, older adults were severely impacted by the health crisis, often isolated and cut off from their loved ones. In 2021, Fondation de France adapted its activities to focus on two main issues. "On the one hand, we decided to support associations who offer help and relief to carers, who are too often overwhelmed," explains Agathe Gestin, director of the program for elderly people. For example, the Carers' House in Caudan, Brittany, where people who care for older adults and dependents can have a moment of respite (gentle physical activities, discussion groups and individualized attention). "On the other hand, we support the most innovative initiatives that deal with collective housing for older adults, like shared, selfmanaged and intergenerational housing, smaller units in urban areas, and rethinking retirement homes." The 87 projects identified and supported in 2021 all had one thing in common: a commitment to imagining a different future for our elders.

### A new way of looking at social missions

Our society is dealing with rapid transitions that leave vulnerable people behind. How can we deal with these changes so that everyone finds their place? *"This question guided our discussions in 2021 on our social mission strategy,"* says Alexandre Giraud, Director of Sponsorship at Fondation de France. *"This process, which involved our teams, donor-advised funds, volunteers and many experts, allowed us to pinpoint two major issues. One is the divisions in society, manifested in a keen sense of inequality and discrimination, the isolation of certain groups and the deterioration of public discourse. The other is the relationship between humans and their environment, meaning the climate crisis, of course, but also the digital environment, which brings both promise and new forms of tension."* 

Faced with these challenges, how can we encourage new modes of living, work, housing, education, health care, etc. which are both more inclusive in the long term and more resilient to crises? By developing solutions that get to the root of the problems and take into account the diversity of causes and stakeholders.

An example of this approach is the new program called Inventing the Future. An experimental initiative tackling multiple themes, this program builds long-term solutions with the help of innovative actors who work for change on the national or regional level. *"Our main goal: to develop and validate projects that can be replicated on a large scale, and thus have long-term impact,"* explains Marion Ben Hammo, director of the program. In 2021, Inventing the Future supported some fifteen associations, such as Les Bureaux du cœur (Offices With a Heart), which invites businesses to offer spaces where homeless people can sleep; InSite, an association giving young people an opportunity to participate in village revitalization projects; and Les petites cantines (Little Cafeterias), fighting isolation by getting people in difficulty involved in cooking and sharing meals.



L'École des Semeurs, in the Eure department, trains young people in organic vegetable production.

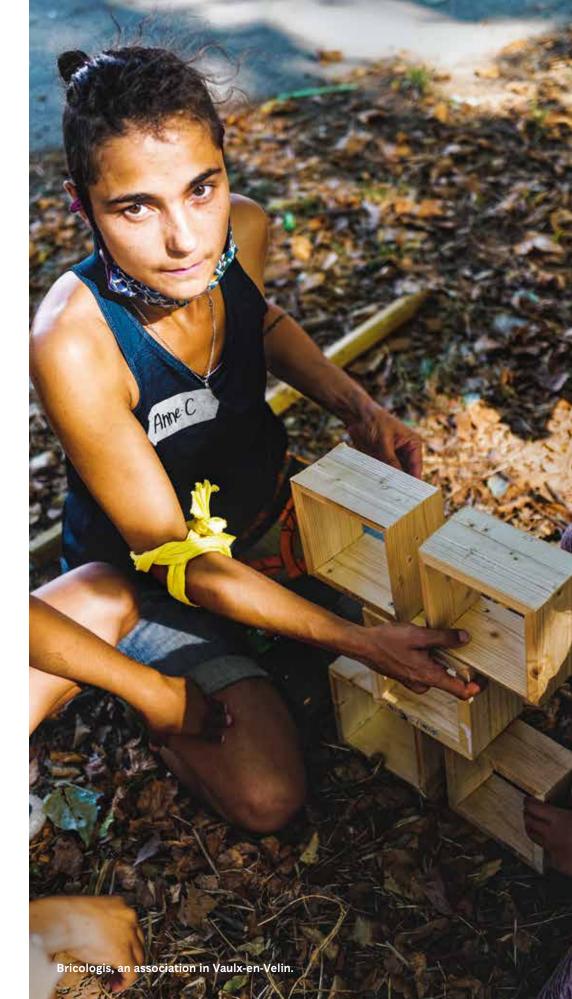
### Take Action as a Community

Fondation de France is the leading philanthropy network in France. Reducing social division, building a more united and sustainable society – these are enormous challenges that mobilize everyone's brainpower! In 2021, Fondation de France organized fifteen themed workshops that brought together donor-advised funds, experts, program directors and project managers to work on major issues such as education, disability, ecological transition, the fight for gender equality, prison and preventing recidivism.

### For a peaceful, inclusive and sustainable world

In 2021, Fondation de France reworked its social mission strategy, mobilizing the collective intellect of our network and partners. "It helped us with our assessment but also our mission: to contribute to a more peaceful, inclusive and sustainable world, where each person can find where they belong. in particular through access to culture and education." explains Alexandre Giraud, director of sponsorship. In practical terms, this strategy activates three levers. "Understanding in Order to Take Action," by supporting knowledge sharing and production to better comprehend the issues at stake. "Taking Care," in other words, repair, protect and cultivate social cohesion and support for vulnerable populations everywhere. Finally, "Being Able to Act and Cooperate," giving everyone the means to be their own advocate of change, as well as multiplying partnerships in order to implement the most effective actions.





## Getting involved where the need is greatest, both in France and abroad

In order to take action at the appropriate scale and offer the same level of support in all regions of France, Fondation de France has opted for decentralization, setting up six regional foundations.

And since philanthropy has no borders, it also works with its international partners to encourage transnational generosity and develop joint projects, especially in Europe.

### **Promoting** generosity across borders

Health, climate, migration, respect for human rights – today's burning issues are global ones.

To respond as effectively as possible, Fondation de France works alongside other members of the international philanthropy community.

For example, with the TGE network. Created in 1998 to encourage transnational donations in Europe, the Transnational Giving Europe network, of which Fondation de France is a founding member, has recently developed a new digital tool that simplifies international giving. This service allows donors to send secured donations to 19 partner countries. The platform is accessible on the Fondation de France website (www.fondationdefrance.org), as well as the sites of partner foundations. Other important news this year: the opening of the American bureau of the Friends of Fondation de France in New York City. Created at the initiative of Fondation de France in 2000, this non-profit organization allows donors in the United States to give to a French organization or project under the American tax framework. Based in the French cultural center, this new space is meant to promote Fondation de France's joint activities with American philanthropists. Using the same model, another branch of Fondation de France should soon open in Asia, in 2022. This year. Fondation de France has also mobilized to secure fundraising projects in Lebanon, where non-profits have been heavily impacted by the crisis after the double explosion in Beirut. Its actions helped Saint-Joseph University of Beirut and the Baalbek international music festival collect enough funds to maintain or relaunch >>> their activities.

### >>> Working together as a network

The war in Ukraine is a reminder that in order to develop effective and coordinated philanthropic projects, we must work collectively beyond borders, bringing together expertise and skills. On the European level, Fondation de France has created many partnerships with other key actors such as the European Foundation Centre (which became Philea in December 2021 after merging with Dafne). In October 2021, Fondation de France participated in the annual EFC conference in Vienna, along with 250 other European foundations.

The objective of this major gathering: encourage sharing best practices, promote cooperation and advocate for a legal and administrative environment that is coherent in Europe.

Fondation de France is also part of the Network of European Foundations (NEF). The goal of this network of European foundations is to develop joint projects. For example, in 2021 the European Programme for Integration and Migration (EPIM) launched a three-year project to strengthen civil society's ability to defend the rights of refugees in Europe.

Other major programs that receive the full support of Fondation de France: Ariadne, Europe's leading philanthropy network focused on Human Rights and social change, and Civitates, dedicated to the question of democracy and Human Rights. In August 2021, the latter launched a project that supports civil society actors involved in the fight against disinformation.

### **Planting regional**

roots to be closer to the ground

Thanks to its six regional foundations and the commitment of over 200 local volunteers, Fondation de France has a clear understanding of local realities and can deploy its projects where the need is greatest.



### Working together to improve housing and social cohesion in the region's center

To respond to situations with

**Yann Desdouets,** Executive Director, Fondation de France Grand Ouest substandard housing and poor energy access, very common in central Brittany, we are supporting an initiative of the Compagnons Bâtisseurs (Journeymen Builders), in partnership with Fondation Abbé Pierre and the local energy agency. This participative renovation project (local inhabitants, journeymen, volunteers) has improved housing for 13 families in 2021, and also helped direct those most in need to the appropriate social services.



**Béatrice Bausse,** Executive Director, Fondation de France Sud Ouest

### *Working to help* those put most at risk during the crisis

To respond to food emergencies and the distress that continues to effect vulnerable populations and students, we have strengthened our support for on-the-ground associations like Traiteurs Solidaires (Caterers in Solidarity) or Les Râteleurs, an association in the Gironde department that promotes healthy, sustainable food for all. All our partners have signed on to finding solutions that meet current needs. And so, in Bordeaux, the brand new Fondation Pierre et Catherine Lalumière has mobilized to create scholarships for students at universities in the Nouvelle-Aquitaine region.



Laure Decouvelaere, Executive Director, Fondation de France Région Nord

### Developing regional philanthropy

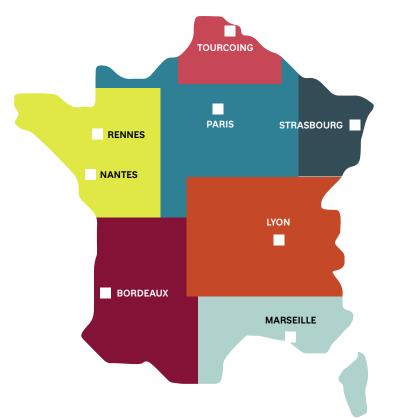
In the Aisne department, in the Thiérache area, which is a particularly fragile rural zone, we sought to identify local stakeholders who were motivated to take on the local challenges of poverty and isolation. Convinced of the importance of working locally and the strength of the collective, we approached both public actors and local businesses. A very promising collaboration is evolving, with a business collective that is ready to commit. We will be by their sides to support their desire to get involved in their region. For example, we are supporting projects like the Learning Boutique (La Boutique Apprenante) in Guise that combines several dimensions: rehabilitation, the circular economy, social cohesion and cooperation.



**Jean-Damien Collin,** Executive Director, Fondation de France Grand Est

### Developing alliancess with German foundations

In our region, where cross-border realities are very important, we have initiated a constructive dialogue with our German counterparts, who have a very strong regional philanthropy network. We organized several meetings and exchanges to share experiences, projects, and plan actions on common themes such as ecological transition, youth and European issues and developing regional philanthropy."





**Delphine Allarousse,** Executive Director, Fondation de France Centre-Est

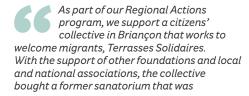
### *Develop and support* innovative mental health practices

This year, Fondation de France Centre-Est confirmed its place as a major actor in regional philanthropy. Its ability to unite collaborators from diverse backgrounds and get them to work together has led to several promising collaborations. Among them, the first "Nights for the Common Good" in Lyon, which gathered close to 700 donators and project managers together in the name of public interest. In November, it organized a series of Mental Health Recovery Workshops, in partnership with Santé Mentale France. This regional event brought together close to 400 actors in the sector, with a goal of sharing and encouraging the most innovative mental health practices.

A terrific collective dynamic that will be reproduced in other regions.



**Cécile Malo,** Executive Director, Fondation de France Méditerranée



When helping exiles generates initiatives that help everyone

transformed into a third space for migrants, and also shelters services that are open to everyone, like a health clinic or an environmental association. A wonderful collaboration based on solidarity and cooperation that benefits the entire region.

## **For all** *causes*

A foundation for all causes, Fondation de France acts in all areas of the public interest. It supports innovative, exceptional initiatives with the goal of replicating them throughout the region. To that end, it relies on volunteer experts to select the projects most likely to meet societal challenges. Here is an overview of strategic lines of action.



### Children

Since its creation, Fondation de France has been strongly committed to issues concerning children and teenagers. Especially actions that take into account the entirety of a child's family environment. For example, projects supporting at-risk parents, scholarships for young people whose families cannot offer financial support, or aid for youths suffering from mental distress. This cause has also mobilized numerous donor-advised funds, like the Mustela Foundation, the Meeschaert Foundation for Children, the People&baby Foundation, A Future for Children, and others.

### *Climate* and biodiversity

Deepening understanding of species to better protect them, reinventing a sustainable link between humans and their natural habitat

 these are issues that mobilize Fondation de France and close to a hundred donor-advised funds supporting biodiversity and the environment in general. To preserve fauna and flora, Fondation de France has focused its activities around two major priorities: protecting the coastline and exploring agroforestry, a little-known discipline that combines trees with farming to reestablish the natural balance essential to numerous species. In addition, some donor-advised funds are involved in climate research, such as Fondation BNP Paribas. which supports work on the impact of climate change on biodiversity.

### Combating HIV/AIDS

Currently, more than 38 million people in the world are living with HIV. Over the past few years, Fondation de France has been combating gender inequality and its consequences on the HIV pandemic, especially in Francophone sub-Saharan Africa, Guyana and the Caribbean. It aims to raise young people's awareness about their sexual and reproductive health, reinforce women's empowerment and independence, and combat gender-based violence. Fondation de France also works towards achieving equal access to testing and care, as well as more involvement and responsibility from men.

### Culture and creativity

Along with over 200 donor-advised funds, Fondation de France is committed to making access to culture available to one and all. What's more, it promotes young, emerging artists in all creative disciplines (graphic and fine arts, music, literature, etc.). Today, as we look forward to returning to normal life after the health crisis, Fondation de France supports culture, viewing it as a powerful force that can connect people and can help fight social, regional and cultural fragmentation in our society.



### **Disability**

In the 1970s, Fondation de France started to support institutions for disabled children. Today, it seeks to change society's perception of disability and works towards ensuring equal rights for disabled and able-bodied people alike. Fondation de France takes an inclusive approach that treats integration as a cross-cutting issue and supports holistic projects that tackle the causes of exclusion, not just the symptoms. Nowadays, new priorities are emerging for people with disabilities, such as self-determination, autonomy, strengthening social links and using digital tools.





### **Ecological transition**

Environmental issues and ecological transition are challenging humanity to radically reinvent our development, production and consumption patterns. The engagement of citizens, local authorities, nonprofits and companies is essential to tackling this major transformation, because a new lifestyle will only be acceptable if it is created together with all local stakeholders. Fondation de France and the donor-advised funds active in this area support ecological transition with innovative, local and collective initiatives.

### **Elderly** people

Since its creation in 1969, Fondation de France has always taken a keen interest in the quality of life of our elders. Current priorities include combating isolation, helping carers, supporting health workers and creating alternatives to retirement homes. The aim is to always balance protection and freedom of choice for the elderly. Fondation de France is also committed to better care for older people with mental problems. This is a collective challenge, involving Fondation de France and close to 50 donor-advised funds.

### *Emergencies* and post-emergency situations

After a disaster or a major crisis, Fondation de France swings into action to rebuild lives. It provides victims and casualties with assistance over the long term, in coordination with NGOs, nonprofits and local authorities. Whether it was in the Antilles in 2017 after hurricane Irma, in Lebanon in 2020, or in Haiti in 2021, Fondation de France launched calls for donations and focused its work according to priorities identified by on-the-ground committees of volunteer experts.

### Health and the environment

Water, air and ground pollution, together with dilapidated housing and working conditions can lead to a range of conditions. A forerunner in this field, Fondation de France has been supporting research on the impact of the environment on human health for over ten years, especially concerning the development of certain cancers and reproduction and developmental issues.

### **Higher** education

Aware of the impact of education and training on future generations, many benefactors have created donor-advised funds through Fondation de France to help young people get an education, particularly through scholarships and support during their academic career. For example, Fondation Vallet offers over 3,000 scholarships every year to deserving students in France, Benin and Vietnam. Other founders support their alma mater directly, to promote university research of the highest level.

### Improved housing

Poor housing conditions in France can have alarming consequences on health, education, access to the labor market and family life. With the current health and economic crisis exacerbating these problems, Fondation de France is acting to find sustainable solutions for residents facing the difficulties of inadequate housing, especially in poor neighborhoods. Resident involvement, increased social interaction at all levels and environmental issues are themes that cut across all projects in this field. Fondation de France is also working for shared and community housing, as well as small housing co-ops, to promote better living conditions for all.



### International development

Access to education, fighting poverty, gender-based inequality and discrimination, respect for human rights, support after a natural catastrophe – Fondation de France and over 80 donor-advised funds, along with local stakeholders are taking action on an international level to help those most in need. In North Africa, Fondation de France is involved in structuring civil society, as well as social inclusion, civic engagement and increasing young people's access to the labor market. In West Africa the focus is on family farms, a way of simultaneously fighting poverty, hunger, unemployment, rural exodus, pollution and climate change.



### Local development

In neighborhoods, towns and cities, problems confronting inhabitants are extremely diverse and specific to each region. Thanks to its six regional foundations and network of local volunteers and partners, Fondation de France has deep roots in the regions. An optimal position for identifying developing and supporting innovative projects, experimenting– and sometimes replicating solutions that have been tested locally. It also supports the development of local foundations, who are directly involved with their community.

### Medical research

Cancer and cardiovascular diseases are still the leading causes of death in our country. Since its creation, Fondation de France has supported research on these major diseases, with a focus on treatment resistance. Along with over 120 donor-advised funds, it also supports research on autism, Alzheimer's disease, Parkinson's disease, diabetes and hemophilia, among other illnesses. Trailblazers in supporting fields like eye disease, environmental health, mental illness, and end-of-life care, Fondation de France and its donor-advised funds have helped these once under-explored fields gain ground in terms of recognition from scientific experts and public institutions.





### Mental health

Depression, chronic anxiety, bipolar disorder, phobias, suicidal thoughts – in France, one in four people struggle with mental disorders This situation has only worsened with the Covid-19 crisis.

For over 15 years, Fondation de France has been deeply committed to mental health issues and has developed a global approach: long-term support of research on psychiatric disorders, early diagnosis, support for those concerned and their loved ones as they recover and reintegrate into society, and promoting a new way of looking at these illnesses. Several donor-advised funds, like Fondation Vincent Verry, Fondation Sisley d'Ornano and Fondation Bea, are also mobilized on mental health issues.

### Patient centered care

Thirty years ago, Fondation de France was a pioneer in supporting the first palliative care services in France. It has now extended its work to promoting patient-centered care. How can we make the relationship between the sick and their caregivers meaningful again? How can we improve care for people with terminal illnesses, or enhance pain management? By supporting health workers who wish to improve their practice and assisting patient and carer initiatives, as the expertise and experience of the latter is crucial to the care protocol. In the wake of the pandemic, never has it been more vital to place patients at the center of their own care plan.

To learn more about the work of Fondation de France, go to **www.fondationdefrance.org/en** 

### Prison and rehabilitation

In the absence of any support, 63%\* of inmates leaving prison will return within 5 years. Fondation de France and several donor-advised funds have therefore made rehabilitation a priority. For example, Fondation J.M. Bruneau and Fondation Demeter are focused on rehabilitating young people, while Fondation Adrienne et Pierre Sommer promotes animalassisted therapy in prisons. Since 2013, the Prisons Program has supported over 250 projects aimed at maintaining relationships with loved ones, preparing for leaving prison and facilitating social inclusion for people with non-custodial sentences.

### Sciences and technology

More than 50 Fondation de France donor-advised funds are engaged in the development of a wide range of science and technology fields.

Rubber usage, better nutrition, neuroscience and social science... they all contribute to the advancement and dissemination of knowledge. Each year, dozens of grants are allocated to the scientists and engineers who are inventing the world of tomorrow.

### Sports and inclusion

Everyone agrees that sports are beneficial to health, and yet they have many other virtues. As a social inclusion tool, sports can be used very effectively to combat inequality and promote empowerment, rebuilding and regaining motivation, especially for vulnerable women and young girls. Projects supported as part of the Sports and Health Program in at-risk communities often combine sports,



professional coaching and medical or social assistance, especially in rural areas and/ or for women, for whom sports can represent a way of rebuilding oneself.

\*Source: french ministry of Justice



### Support for refugees

Fondation de France and a dozen donor-advised funds are committed to helping refugees in France and abroad. In France, projects focus on the mental health of people who have suffered violence in their home country, host country, or on the road between the two. Fondation de France also works to strengthen citizen engagement regarding refugees, especially in rural areas and small towns. It is also deeply involved in Lebanon, a haven for millions of displaced persons, where the situation has seriously degraded since 2020.

### Sustainable agriculture and food

Overconsumption and food waste are steadily increasing worldwide. Why? Production and trade patterns are largely to blame. To rise to the challenge of sustainable food, Fondation de France and several other donor-advised funds, including Fondation Daniel et Nina Carasso, are promoting research, both in France and abroad, on sustainable food systems. The aim being to rethink agriculture in the 21<sup>st</sup> century and invent new models that respect ecosystems, farmers and consumers.

### Teen health

"Teenage angst" can take many forms, sometimes very dangerous ones. Attempted suicide, eating disorders, addiction, withdrawal and mental disorders are just

some of challenges facing young people. For some, the pandemic revealed or accelerated mental issues. However, early support can often defuse risky situations before they get worse, especially if the young person and their family are involved in the care protocol. Which is why since 1994, Fondation de France has been supporting projects that identify early signs of distress, improve access to care and increase autonomy for young people.

### Women's rights

Fondation de France and 32 donoradvised funds (Fondation Fleur du Désert,

Fondation Raja and Fondation des Femmes to name but a few) are engaged in promoting women's rights in France and abroad.

This might involve combating physical and sexual violence, gender inequality, or developing women's autonomy. During the pandemic, Fondation de France, together with its donoradvised funds, supported many projects to help vulnerable women (single-parent families, homeless and migrant women, for instance).

### Youth and education

Fondation de France is active across the country in promoting social equality in education and training. It has been addressing early school leaving since 2010. A major challenge, in light of the high number of students impacted by the health crisis, many of whom have shortened, or even abandoned, their studies. Foundation de France and several donor-advised funds support remedial programs, improved Internet access and projects that teach young people to become good citizens, with an accent on pedagogical innovation. Finally, through the Déclics Jeunes contest, Fondation de France helps 18- to 30-year-olds develop an original, effective project that brings hope to others.



### **"Effective** and robust work **methods"**



**Yves Perrier** Treasurer

espite an unsettled environment linked to the pandemic, Fondation de France's activity remained strong in 2021: more than 10,600 projects were supported and a total of 197 million euros allocated to charitable causes. This allocation enabled initiatives to surface and develop in all non-profit sectors. They included encouraging

solidarity and social interaction, testing new solutions in the face of climate change and supporting medical research. Across France and further afield, projects addressed emergency responses (the Covid pandemic, disasters in Lebanon and Haiti), as well as longer-term issues.

In 2020, mobilization was already very strong. In 2021, the generosity of donors did not flag. With an 8% increase in donations (excluding emergencies) compared to last year, the trust that donors place in Fondation de France remained steadfast. A record amount of resources was raised (donations and bequests), clearly showing the high quality of Fondation de France's activities. Lastly, the desire to commit lastingly to the common good was evidenced by the creation of 46 new donor-advised funds by individuals, families and companies.

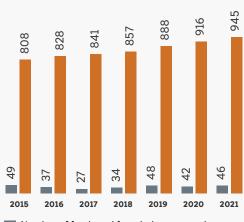
In 2021, 87% of the resources collected were used to fulfill Fondation de France's charitable missions, a testimony to the robust management of fundraising and support costs, which have always been moderate. This rigorous approach has been highlighted by the French Cour des comptes, which notes in its October 2021 report that "accounting and budgeting management is adjusted and perfected (...), Fondation de France being equipped with exemplary organization and tools".

### NUMBER OF FOUNDATIONS

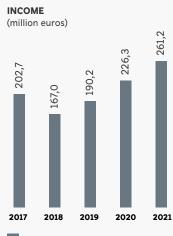
In terms of financial management, our investment strategies remain resolutely prudent: 35% of investments are secured thanks to banking and insurance products and 90% are highly liquid. In addition, we are naturally very mindful of our investments' societal impact. Of these, 93% (excluding banking and insurance products) comply with the criteria for socially responsible investments.

2021 will also be remembered for the way our organization adapted to further reinforce its effectiveness, largely thanks to stronger synergies with donor-advised funds.

With the advantage of solid finances and dynamic teams, Fondation de France intends to broaden its activities to address the needs of our society.

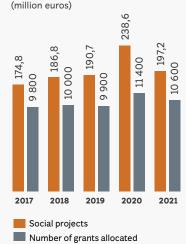


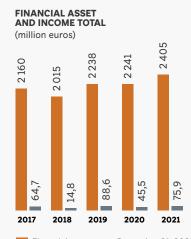
Number of funds and foundations created
Number of funds and foundations at year end



Donations and bequests







Financial assets as at December 31, 2021
Income net of provisions

### **TOTAL OWN FUNDS** (million euros)



Donor-advised fund own funds



Olivier Neumann Financial Director

Now in early 2022, with the lasting effects of the pandemic, instability linked to the war in Ukraine brings with it the need to provide more assistance to people at risk. In this very unsettled environment, the trust in Fondation de France shown by its donors means that it can mobilize resources to respond to emergencies and also to provide solutions for long-term transformation projects.

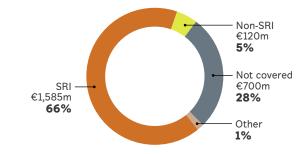
### **Balance** sheet

The balance sheet summarizes the asset position, at historical cost, of all the entities managed by Fondation de France, including the 945 donor-advised funds.

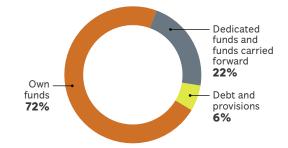
### Key assets

Financial assets represent 78% of all the assets in the balance sheet of Fondation de France and its donor-advised funds. Financial assets are composed of diversified investments: shares, bonds, banking products and unlisted securities, mostly from OECD countries. This reflects the fact that Fondation de France has chosen an investment strategy combining prudence and performance. The entire investment portfolio complies with extra-financial ESG criteria (environmental, social and governance). As a result, more than 66% of Fondation de France's investments are socially responsible investments (SRIs).

### SRI/Investment analysis



### Liability breakdown

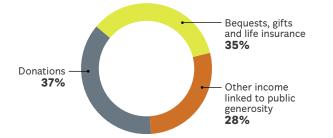


Fondation de France and its donor-advised funds have a strong and high-quality balance sheet, with own funds representing 72% of all assets. Available-for-sale financial assets represent the larger part of these. Dedicated funds are made up of those resources which donors and testators have dedicated to action programs led by Fondation de France and donor-advised funds and which had not yet been used at the close of the financial year. Funds carried forward correspond to bequests, life insurance and temporary usufruct donations that have been accepted by Fondation de France and its donor-advised funds but not yet cashed.

### Profit and loss statement

The profit and loss statement consists of income and use of income according to its destination, which is the most pertinent information regarding the activities of the Fondation de France and sector-wide practices.

### Income breakdown

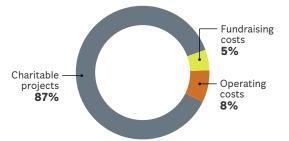


• Donations rose to €134m compared to €160m in 2020. In 2021, they represented 37% of Fondation de France's income. As a reminder, income for the year 2020 saw an increase of €37m as a result of the "United Against the Virus" and "Solidarity with Lebanon" campaigns;

• Bequests, gifts and life insurance policies, including resources allocated to endowment funds rose to €127m, an increase of €61m compared to 2020. The year 2021 benefited from two exceptional bequests that were accepted in 2019 and 2020;

• Other income linked to public generosity mainly consisted of Fondation de France's financial and real estate assets, which totaled €102m. This revenue was mainly derived from the capitalization of the endowment of Fondation de France and its donor-advised funds. They saw a €13m increase compared to 2020 due to capital gains on the sale of securities, which were achieved in the process of securing the investment portfolio.

### Use of income



• Charitable projects totaled €197m (€239m in 2020), representing 87% of use of funds: €146m for projects implemented by donor-advised funds, €45m for projects carried out as part of Fondation de France programs and €6m paid to partner organizations, as part of transnational activity. As a reminder, activities undertaken in 2020 during the "United Against the Virus" campaign represented €33m.

• Fundraising costs totaled €11m, a decrease of €2m compared to 2020. They include the cost of running fundraising campaigns, processing costs for donations and bequests, as well as the staffing costs of those directly involved in this work.

• Operating costs came to €18m, a decrease of €1m as compared to 2020. These costs include IT costs, organizational communication costs and the general expenses required to run the operations of Fondation de France and its donor-advised funds.

### **Governance** in 3 questions

### Who sets Fondation de France's strategy and how is it implemented?

The Board of Directors sets Fondation de France's strategy and oversees its implementation. It approves the budget and action programs, has the accounts audited and ensures compliance with the legislative framework. The Chairman of the Board of Directors - a volunteer, like all the other administrators - is elected for a four-year mandate, renewable once. He appoints the Executive Director who, together with their Executive Committee and operational teams. puts forward and oversees the proper execution of the strategy and action programs.

### How do you ensure transparency and a high standard of management?

Fondation de France has set up a comprehensive internal control mechanism. Five internal committees monitor the use of funds. They are the Finance Committee, the Audit Committee, the Donation Committee, the Individual Fund Supervision Committee and the Remuneration Committee. The accuracy and transparency of financial statements is certified by a statutory auditor. In 2021, the French Cour des comptes noted the high quality of the procedures in place which "guaranteed the reliability of donation processing (...) moderate (...) fundraising costs" and "the fully secure management of all forms of donations, including bequests."

### How do you monitor the utilization and effectiveness of donations?

Donors, testators and founders may allocate their gifts to one or several specific causes. Fondation de France ensures that their wishes are followed scrupulously. commits to providing them with information on various media (website, social media, guarterly newsletters, letters) and reports back on the work undertaken. For instance, emergency operations are subject to regular reviews, which are accessible online and sent to donors. Here again, the Cour des comptes noted the comprehensive, robust and "professional" nature of Fondation de France communications relating to the institution, financial aspects and individual donors.

### External control

Since 2015, Fondation de France benefited from IDEAS certification. (the Institute for the Development of Ethics and Action for Solidarity) which recognizes good practices in governance, financial management and action effectiveness. Fondation de France is also subjected to several external controls (statutory auditor, French Court of Audit and Ministry of Finance).



### **2021** Executive committee



Loïc Lavoué, Chief Information Officer, Lazare Mariller, Chief Human Resources Officer, Axelle Davezac, Chief Executive Officer, Frédéric Théret, Chief Development Officer, Sabine Lenglet, Chief Communications Officer, Olivier Neumann, Chief Financial Officer, Alexia Henry, Chief Legal Officer, Alexandre Giraud, Chief Operations Officer.

### **Gover***nance* The Board of Directors



Members of the Fondation de France Board of Directors - December 2021

President Mr. Pierre Sellal\* French Ambassador

Vice-president Ms. Pascale Rousseau-Dewambrechies\*

President, Bordeaux-Atlantique

Committee, Fondation de France

### Membres

Sud-Ouest

**Mr. Bruno Angles** Chief Executive Officer, AG2R La Mondiale

Ms. Michelle Arnaudiès

Head of Social Innovation and Territorial Networks in the Sub-Directorate of Social Professions, Employment and Territories, Directorate General of Social Cohesion, Ministry of Solidarity

**Mr. Christian de Boisdeffre** General Administrator of Public Finance, French Ministry of the Economy

and Finance **Mr. Bruno Chetaille** Chief Executive Officer, Médiamétrie

**Mr. Christophe Devys**\* Representative of the French Prime Minister and Councilor of State

**Mr. Frédéric Donnedieu de Vabres** Partner, Arsene Taxand & President, Fondation Arsene

**Mr. Yann Dyèvre** Inspector General of Education, Sport and Research, French Ministry for Sports, Youth, Popular Education and Community Life

**Ms. Marine Fabre** Head of the Associations and Foundations Office, French Ministry of the Interior

**Mr. Lionel Farcy** Director of Private and Corporate Accounts, Neuflize OBC Vice-president Mr. René Ricol\* President, Ricol-Lasteyrie & Associés

Treasurer Mr. Yves Perrier\* Chief Executive Officer, Amundi

**Ms. Véronique Faujour** Secretary General, Crédit Agricole SA

**Ms. Anne Florette** General Council for the Environment and Sustainable Development, Ministry for the Ecological Transition

**Mr. Robert Fohr** Head of Sponsorship Mission General Secretariat, Ministry of Culture

**Ms. Béatrice Gau-Archambault** Secretary General, Supervision Board, Groupe Caisse des Dépôts

**Ms. Hafida Guendfoud-Duval** Director of Brand and Cultural Patronage, Société Générale

Ms. Marie-Anne Lévêque

Secretary General, Ministry of National Education and Youth and of Higher Education, Research and Innovation

Mr. Michel Mathieu Chief Executive Officer, LCL

**Ms. Leïla Phelouzat** Secretary General, Caisse d'Epargne et Prévoyance Île-de-France

**Mr. Maître Jean-François Sagaut\*** Notary, Chief Executive Officer, SAS Thibierge Notaires, Professor, Université Paris 2-Panthéon-Assas

Mr. Dominique Soyer Chief Executive Officer, Maisons & Cités

Mr. Odon Vallet Professor

(224 corporate and individual donors and 19 banks which together provided Fondation de France's startup capital); 8 members represent ministries and 11 are individual members, elected by the Board.

Its 24 directors

institutions

represent founding

\* Bureau members

### Governance

#### PROGRAM EXPERT COMMITTEES

Guaranteeing transparency

Suggest action policies to the Chairman and the Board and advise them on projects to be funded.

#### EXECUTIVE COMMITTEE

Implements Fondation de France's strateg.

### COMMITTEE Process requests,

**REGIONAL FOUNDATION** 

offer funding, contribute to promoting the brand and raising funds.

AUDIT COMMITTEE

Monitors accounts,

budget implementation

and risk management.

### BOARD OF DIRECTORS

### **BUREAU**

Prepares the Board's meetings and exercices the powers delegated by the latter.

### FINANCIAL COMMITTEE

Ensures that asset management is of a high standard, complies with financial rules and meets management targets.

#### REMUNERATION COMMITTEE

Approves wage policies.

### DONATIONS

**COMMITTEE** Checks donation compliance and monitors the real estate portfolio.

### INDIVIDUAL FUND SUPERVISION COMMITTEE

Supervises the activity of individual funds, where responsibility for governance lies with Fondation de France.

### **Specialist committees**



Finance Committee Yves Perrier Chief Executive Officer, Amundi



of State

Individual Fund Supervision Committee Christophe Devys Representative of the French Prime

Minister and Councilor



Donations Committee Jean-François Sagaut Partner, Thibierge



Remuneration Committee Pierre Sellal French Ambassador



Audit Committee Frédéric Donnedieu de Vabres Partner, Arsene Taxand and President, Fondation Arsene

### Insight from...

Christophe Devys and Jean-François Sagaut are members of the Fondation de France Board of Directors. Since 2019, they have been chairing, respectively, the Supervision Committee for Individual Funds with Fondation de France Governance and the Donation Committee. This is their take on their committees' work.



**Christophe Devys,** has been the President of the Supervision Committee for Individual Funds With Fondation de France's Governance since May 2019.

The Supervision Committee has two missions. Firs, it supervises the activity of individual funds, whose responsibility for governance is entrusted to Fondation de France. We ensure that the projects proposed by the Fondation de France Sponsorship Department and funded by these foundations comply with the instructions of testators and deceased founders. We also ensure that these projects are in line with the spirit of the Foundation's philanthropic project.

Second, the committee gives preliminary advice on the creation of donor-advised funds. We examine and check the purpose of the foundation, the quality of the project and, naturally, its eligibility to contribute to the common good. We are also vigilant regarding sound governance and funding mechanisms. Once the checks have been completed, we submit donor-advised funds' projects to the Board of Directors, whose role it is to approve or not the creation of the donor-advised funds.

These two missions guarantee that we follow the wishes of founders and that donor-advised funds work for the common good.



Maitre Jean-François Sagaut, has been the President of the Donation Committee since 2019.

Members of the Donation Committee meet at least four times a year. The committee's mission is very important: it guarantees that donations and bequests received by Fondation de France are legitimate and that proper use is made of the assets and rights vested in it. Whereas it is up to the Board of Directors to accept or refuse donations and bequests allotted to Fondation de France, the Donation Committee is charged with examining them beforehand. This means checking legal and financial terms, examining any liabilities to secure the donations and bequests received by Fondation de France and at the same time, carrying out the instructions of donors and testators efficiently.

The Donation Committee is also responsible for the sound management of the real estate gifted to or inherited by Fondation de France to best meet the wishes of the people who have placed their trust in us.

As President, I'm keen to contribute my expertise as notary. I'm lucky enough to be able to rely on enthusiastic committee members and benefit from the assistance of a highly competent team of Fondation de France staff members, whose commitment is exemplary.

In 2021, 125 donations and bequests amounting to 66.8 million euros were submitted and accepted to the Board of Directors.

### Presidents of expert committees\*

Solidarity, health, environment, medical research, education, culture – Fondation de France mobilizes its volunteer experts for all areas that serve the common good. In order to see their programs through, Fondation de France relies on 34 volunteer expert committees. Made up of civil society professionals – scientists, teachers, researchers, business leaders, and non-profit specialists, either active or retired – the committees' role is to analyze and select the most innovative projects.

#### **Agroecology Committee**

Ecological Transition Committee

Agroforestry Committee

#### **Bertrand Hervieu**

Sociologist and president, French Academy of Agriculture

Autism and Development Committee

#### **Pierre Gressens**

Research director, head of UMR 1141 Inserm, Robert-Debré Hospital, Paris

#### **Cancer Committee**

#### Vahid Asnafi

Professor and hospital practitioner, head of an onco-hematological laboratory and director of the "normal and pathological lymphopoiesis" team at Institut Necker-Enfant Malades, UMR INSERM 1151, Paris

#### **Culture Committee**

Vinciane Despret Philosopher

Childhood and Education Committee

### Marie-Pierre Julien

Professor of anthropology and sociology, Université de Lorraine

### United Against Terrorism Committee

### **Thierry Baubet**

Head of psychopathology in children and adolescents and of general psychiatry, Avicenne teaching hospital

### **Housing Committee**

Jean-Pierre Troche Co-founder of the Ville et Habitat cooperative (City and Housing)

### **Disability Committee**

#### **Bertrand Dubreuil**

Former director, Pluriel Formation-Recherche, trainer, consultant and external assessor

\* As of Dec. 31, 2021

#### Patient-Centered Care Committee

#### Hélène de Champs Léger

Physician, outpatient coordinator at Hôtel-Dieu Hospital in Paris, Diagnostic and Therapy Center

### **Inventing the Future Committee**

Jean-Marie Bergère Retired, specialist in employment and local development issues

Coast and Sea Committee

#### **Yves Henocque**

Marine ecologist, member of the Plan Bleu Bureau, vice-president of LittOcean, former principal adviser in marine policy and governance at Ifremer

#### Cardiovascular Disease Committee

### Geneviève Derumeaux

Professor and hospital practitioner in cardiology, Henri-Mondor Hospital and Mondor Institute for Biomedical Research, Créteil

### Eye Disease Committee

#### Marc Labetoulle

Professor, hospital practitioner, head of ophthalmology, UMR 1184, CEA/UPS, CHU Bicêtre, Paris

#### Mental Illness and Social Life in Adults Committee

Bernard Pachoud Psychiatrist and professor of psychology and researcher at CRPMS, Université de Paris

### **Parkinson's Disease Committee**

#### Erwan Bezard

Research director, director of the Institute of Neurodegenerative Diseases and head of the "Physiopathology of Parkinsonian syndromes" team

### **Elderly People Committee**

Marie-Laure Martin Head of two Alzheimer day care programs, nonprofit Isatis, Paris

### **Prison Committee**

### Vincent Delbos

Honorary magistrate, member of the European Committee for the Prevention of Torture

#### Clinical Oncology Research Committee

### **Catherine Thieblemont**

Professor, hospital practitioner, head of hematology, Saint-Louis Hospital, Paris

#### **Psychiatry Research Committee**

#### Bruno Giros

Professor, Graham Boeckh Schizophrenia Chairholder, Douglas Hospital, McGill University, Montreal, Quebec, co-head of the "Physiopathology of psychiatric disorders" team, CNRS UMR 8246, Institut de biologie Paris-Seine

Care, Relief and Support Research Committee

### Jacques Sizun

Neonatal pediatrician, head of neonatal intensive care unit, Brest teaching hospital

#### Young People's Health Committee

#### Christine Ferron General manager, FNES – French National Federation for Health Education and Promotion

Migrants' Mental Health Committee

Being nominated

Public Health and the Environment Committee

### Valérie Siroux

Research director, INSERM, member of the "Environmental epidemiology applied to reproduction and respiratory health" team, Institute for the Advancement of Biosciences, (U1209), Grenoble

#### AIDS, Healthcare and Development Committee

Daouda Diouf Executive director, Enda Santé, Senegal

#### Solidarity with the Caribbean Committee

### Jacques Desproges

Founder and former president, Terra consultancy firm, president, Emmaüs Défi and Board member, Emmaüs Connect

#### Solidarity with Haiti Committee

### Élisabeth Dahan

Director of international relations, French Economic, Social and Environmental Council, former French ambassador to Sri Lanka and the Maldives from 1996 to 2000

### Solidarity with Lebanon Committee

### Élisabeth Longuenesse

Former director of the Department of Contemporary Studies, Institut Français du Proche-Orient

#### **Migrant Solidarity Committee**

### Antoine Paumard

Director of Jesuit Refugee Service-France, Member of the Territories Council at the Institut Convergences Migration at the Collège de France, Previously in Afghanistan (ACTED) and Kenya (United Nations consultant)

#### Solidarity with Nepal Committee

#### Jean-Louis Vielajus

Former president, Coordination Sud, former general manager, French Committee for International Solidarity (CFSI)

International Development Committee

### Jose Tissier

Agronomist engineer, former chief project engineer of the agricultural, rural development and biodiversity division at AFD in Paris

### Solidarity with Syria Committee

#### **Charlotte Schneider**

Director of operations, Action Contre la Faim

### Sports Healthcare Inclusion Committee

### **Philippe Nicolino**

National director of the Léo Lagrange Sports Union, associate professor at Université Lyon 1

### Two presidents, one interview

Bertrand Hervieu is the President of the Agroforestry Committee and Philippe Nicollino chairs the Sports, Health and Integration Committee. These two committees lie at the heart of Fondation de France's work in 2021. Both tell us about their engagement with Fondation de France and explain what major issues their committee addresses.



**Bertrand Hervieu,** President of the Agrogorestry Committee



Philippe Nicolino, President of the Sports, Healthcare, Inclusion Committee

### Why did you agree to become a committee President?

**Bertrand Hervieu :** I agreed to chair the committee because Fondation de France supports innovative, groundbreaking projects. It's very much aware of the latest issues society faces and bold enough to tackle new causes. Regarding the environment, it's at the cutting edge of things like agroecology, agrofrorestry, organic agriculture as well as the link between agriculture and health. It addresses them with practical solutions on the ground and support for research and experimentation. It's a mixture of precision and freedom.

Philippe Nicolino : Civic engagement is the reason I joined Fondation de France. I didn't know much about it at first but I quickly found its strategy of using sports with at-risk populations an attractive one, and the high quality of the teams involved won me over completely. Since then, I've been finding out that this an agile organization with a 360-degree vision, capable of making its mark in public institutions. It's proactive and knows how to constantly adapt its work to offer a better response to emerging needs.

### In 2021, what were the challenges in your areas of work?

**B. H. :** This year, we examined the idea of commons, a concept which addresses the relationship between humans and their common heritage: nature. Our objective is to make sure that ecological transition is not just the remit of a handful of specialists. Rather, it involves as many people as possible, with a special focus on those who are most at risk.

**P. N.:** With the pandemic creating further hardship for vulnerable people, we had to up our support and provide practical solutions very quickly – sometimes as a matter of urgency – for those most severely affected, such as women victims of abuse.

### How do you think things will evolve in the short- and medium-term?

**B. H. :** We're going to rework our calls for projects to include other social work players from the nonprofit sector and local authorities, not to mention citizens. For example, they could be working on a systemic approach to promote local, healthy and sustainable food for all, farmers and consumers alike. Ecological transition needs the input of partners from all backgrounds to provide an impactful and effective response.

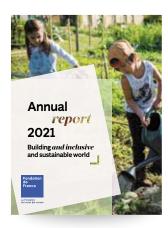
**P. N.:** We'll also be rethinking our work programs because many of the projects we supported have now been taken over by government agencies, which is great. The idea is to continue our work for the people most at risk and to take early action by developing education and prevention. We'll also be supporting innovative initiatives more, even if they don't match the call for projects exactly, by developing research on sports and health issues, which will be a first.

### What impressed you most about the year you spent in the committee?

**P. N. :** We continued our field visits to assess the progress of the projects supported in the short, medium and long term. It really drives home the point that our support is vital to their development and to the interactions they can create with other institutional partners, especially in the case of non-profit organizations.

**B. H.:** Support over the long term is a key element of effective action. Examples of this can be seen in shared gardens, third places and urban agriculture. Fondation de France encouraged these initiatives about ten years ago and now, many of them have been taken over by local authorities. The role of incubator Fondation de France has played in supporting emerging projects is very valuable, that's what impressed me most in my time as committee President.

### **Fondation de France** annual report 2021



ANNUAL REPORT



**FOUNDERS** BRIEF



**FINANCIAL** REPORT

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### Fondation de France

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